

West Yorkshire Investment Priorities

Investment Priority	Proposed Scheme	Outcomes to be achieved (to be specified at WY level)
N/A	MCA Ready costs (incl 2024 election)	N/A
IP1 - Good Jobs and Resilient Businesses (including entrepreneurialism)	<p>Strategic Inward Investment Fund</p> <p>Implementation of Trade Strategy interventions</p> <p>Implement Productivity & Business Resilience Strategy – pipeline of business behaviour and transformational opportunities</p> <p>Implement Innovation Framework and Health Tech Strategy pipeline of interventions</p> <p>Deliver enhanced WY Innovation Festival (inc digital skills focus)</p> <p>Design and launch Mayoral Challenge Competition</p> <p>Implement Community Wealth Building options</p>	<ul style="list-style-type: none"> Create good work Businesses innovate and export. Safeguard jobs and create new job opportunities. Create resilient supply chains. Increase the size of the WY business base. Improve skills and boost employment in growth sectors. Increase employer and individual investment in skills. Upskill those out of work. Reduce levels of deprivation. Connect vulnerable groups and deprived communities to economic opportunity.
IP2 - Skills and training for people	<p>Inclusive Growth programmes incl fair work charter</p> <p>Implement Green Jobs delivery plan</p> <p>Manage Green Jobs Gateway/AEB top up</p> <p>Pipeline of proposals for key priority sectors and groups including employment and career support.</p> <p>Develop approach and proposals for a Digital Academy</p> <p>Deliver Digital Skills Plan and support LDSP</p>	<ul style="list-style-type: none"> Safeguard jobs and create new job opportunities. Support individuals to access learning through different formats and settings. Support new ways of curriculum delivery. Enable communities to become more resilient and sustainable. Employers manage job design and skills so that organisations can build resilience to change.
IP3 - Creating Great Places and Accelerated Infrastructure	<p>Reducing Flooding and pre-empting /mitigating impacts including small scale projects to businesses</p> <p>Place-based regeneration/ community assets including urban design, places for people etc.</p> <p>Delivering Affordable Housing</p>	<ul style="list-style-type: none"> Create healthier, positive and greener places. Accelerate the transformation of our towns and cities into successful, sustainable places. Strengthen existing places Increase flood resilience Create new, future-proofed developments. Increase access to Superfast Broadband and/or Full Fibre. Reduction in fuel poverty.

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IP4 - Tackling the Climate Emergency and Environmental Sustainability	<p>Implementation of actions in Carbon and Environment Action Plan including carbon off-setting</p> <p>Sustainable Housing moving to net zero – retrofit and new housing</p> <p>Transport decarbonisation e.g. Green bus fleet / EV network</p> <p>Green energy capital programme</p> <p>Environmental proposals including neighbourhood and community projects, tree planting and nature restoration</p>	<ul style="list-style-type: none"> Reduction in regional emissions across all sectors of the economy. Recovery and enhancement of nature. Increases in biodiversity, green space, trees, and natural environment. Support the development of local supply chains. Affordable and low carbon homes, energy efficient workplaces. Reduction in the proportion of households in fuel poverty. More local, clean, and flexible energy Reduction in energy and fuel costs. The region is resilient to the impacts of a changing climate. Improved health and productivity.
IP5 - Future Transport	<p>Bus reform / BSIP / EP</p> <p>TCF High scenario</p> <p>Mass transit</p> <p>Transport Connectivity Strategy pipeline in particular, active travel programme and bus priority</p> <p>Maintenance of assets – CA and LA highways</p> <p>Tendered bus services</p>	<ul style="list-style-type: none"> Transform access for our communities of persistent poverty to employment opportunities and skills centres. Improved air quality and reduction in car dominance. Ensure that people are enabled to make sustainable travel choices from housing and employment sites. Enhancements in ticketing and information. An affordable, simple, integrated and accessible system for people to travel anywhere by public transport. Passenger growth on bus, rail and future transport networks. Bus is effective and affordable mode. Enhanced customer satisfaction with public transport.
IP6 - Culture and Creative Industries	<p>Programme support for pan-WY activities including developing and implementing a pipeline of potential interventions to increase participation, consider skills needs, business support requirements including freelancers and resilience of sector</p> <p>Bespoke cultural community programmes including:</p> <ul style="list-style-type: none"> - culture in towns proposition – develop proposals for delivery (inc ‘Theatre Without Walls’ concept) - delivering outcomes through large events - Programmes to support health and wellbeing – particularly social prescribing model <p>Bringing buildings into creative use / prep work for film studio of north</p>	<ul style="list-style-type: none"> Culture embedded within all place-based work and place planning. Culture is recognised and developed for its role in supporting the visitor economy. Cultural and creative businesses and their supply chains are developed and supported to maximise their potential. More people are actively engaged in cultural activity. Increase in employment in culture, sport and arts roles. Cultural activity that promotes clean growth and sustainability is developed and promoted.